



National Thank a Teacher Day – Wednesday May 20th 2020

#ThankATeacher

#HowWillYouSayThankYou

- National Thank a Teacher Day is a day when we, as a nation, can come together to say **Thank You** to teachers across the country who make a huge difference to young people's lives - not just now during these unprecedented times - but every day!
- This will take place this year on **Wednesday 20th May 2020** – and we will be celebrating and thanking teachers on social media all that week
- We are launching the campaign on **Monday 27th April**, with the aim of getting as many messages of thanks and some great stories about the teachers who are being thanked packaged up for the media on National Thank a Teacher Day on May 20th.
- It will be led by the Teaching Awards Trust, in partnership with the DfE and other education partners all sharing the same message and CTA
- With the *#ThankATeacher* and *#HowWillYouSayThankYou* hashtags we are encouraging people to share their message of thanks, ideally in a video clip - leading up to the day, This can be in an expression of their choosing - singing a song, writing and/or reciting a poem, or sharing a picture of a drawing.
- You can find more detail here <https://thankateacher.co.uk/thank-a-teacher-day/>

Campaign Assets

- The overall "symbol" for the campaign will be a star.

[Access Here With Date](#)
[Access Here Without Date](#)



- Social media Infographic

[Access Here With Border](#)
[Access Here Without Border](#)



Suggested Posts

Facebook : <https://www.facebook.com/ThankATeacherUK/>

Twitter : <https://twitter.com/ukthankateacher> @UKThankATeacher

Hashtags : #HowWillYouSayThankYou #ThankATeacher

Website : <https://thankateacher.co.uk/thank-a-teacher-day>

Shortened Link : <https://bit.ly/350bLhe>

We are supporting National Thank A Teacher Day on 20th May. Send in a special message of Thanks to your teacher and be a part of this special day <https://bit.ly/350bLhe>
#HowWillYouSayThankYou #ThankATeacher

How has your teacher/school helped you in these difficult times – let us know with a special thank you message that we can share on May 20th - National Thank A Teacher Day?
<https://bit.ly/350bLhe> #HowWillYouSayThankYou #ThankATeacher

Parents, has home schooling made you see teachers in a whole new light! If so then join in the thanks on May 20th National Thank A Teacher Day <https://bit.ly/350bLhe>
#HowWillYouSayThankYou #ThankATeacher

RT National Thank A Teacher Day 20th May. Why not share their message of thanks, a video message or a picture, #HowWillYouSayThankYou If you know someone who deserves a special "thank you" visit: <https://bit.ly/350bLhe> to take part #ThankATeacher

There are only 3 weeks (2 weeks/1 week) left to send us your videos of thanks, songs and pictures ahead of National Thank A Teacher Day on 20th May. <https://bit.ly/350bLhe>
#HowWillYouSayThankYou #ThankATeacher

Suggested Frames

- We will be using frames on videos/messages we share. If you should require a specific size or format please contact rebeccal@teachingawards.com. W/C 18th May we will be sharing ways to use the star on social media profile pictures
[Access Frame Here](#)
[Access Social Media Profile Picture Preview Here](#)



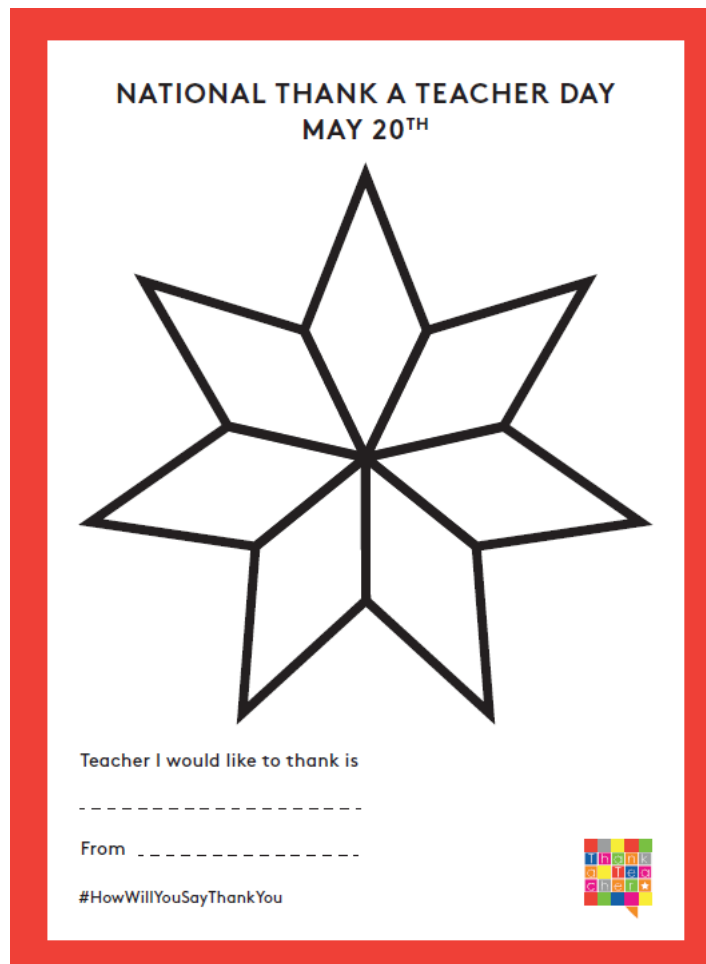
Newsletter/Website Copy

May 20th is National Thank A Teacher Day. It will mark a moment when we, as a nation, can come together to say thank you to teachers across the country who are making a difference not only now during these unprecedented times, but every day of the year.

The Teaching Awards Trust are asking as many people as possible to share their message of thanks, ideally in a video clip leading up to the day. This will be in an expression of their choosing - singing a song/miming to a song of thanks to their teacher, writing and/or reciting a poem, or sharing a picture of a drawing. For more information visit <https://thankateacher.co.uk/thank-a-teacher-day>

Downloadable Poster

Children will be invited to download and colour in the below poster from our website.
[Access Poster Here](#)



Website : <https://thankateacher.co.uk/thank-a-teacher-day>

Shortened Link : <https://bit.ly/350bLhe>

Facebook : <https://www.facebook.com/ThankATeacherUK/>

Twitter : <https://twitter.com/ukthankateacher> @UKThankATeacher

Hashtags :#HowWillYouSayThankYou #ThankATeacher

From now until May 20th please keep an eye out for our updates on social media and share with your followers. Where possible, please use the Twitter handle @UKThankATeacher and #HowWillYouSayThankYou #ThankATeacher.

Contact: Rebecca Laidlaw rebeccal@teachingawards.com

Thank You for Your Support